

Table 2.1. U.S. Merchant Wholesale Trade Sales¹, Excluding Manufacturers' Sales Branches and Offices - Total and E-commerce Sales: 2008 and 2007

[Estimates are based on data from the 2008 Annual Wholesale Trade Survey. Sales estimates are shown in millions of dollars, consequently industry group estimates may not be additive.

Estimated measures of sampling variability for these estimates are provided in Table 2.1A]

NAICS Code	Description	Value of Sales				Y/Y Percent Change		E-commerce as Percent of Total Sales		Percent Distribution of E-commerce Sales
		2008		2007						
		Total	E-commerce	Revised Total	Revised E-commerce	Total Sales	E-commerce Sales	2008	2007	2008
42	Total Merchant Wholesale Trade Excluding MSBOs ²	4,410,763	719,612	4,153,429	704,529	6.2	2.1	16.3	17.0	100.0
423	Durable goods	2,069,702	299,583	2,065,939	303,007	0.2	-1.1	14.5	14.7	41.6
4231	Motor vehicles and automotive equipment	310,367	102,062	343,002	114,197	-9.5	-10.6	32.9	33.3	14.2
4232	Furniture and home furnishings	64,001	7,527	69,064	7,784	-7.3	-3.3	11.8	11.3	1.0
4233	Lumber and other construction material	112,584	5,770	126,651	5,473	-11.1	5.4	5.1	4.3	0.8
4234	Professional and commercial equipment and supplies	358,487	91,989	353,781	88,110	1.3	4.4	25.7	24.9	12.8
42343	Computer equipment and supplies	172,623	55,686	169,994	55,159	1.5	1.0	32.3	32.4	7.7
4235	Metals and minerals, excluding petroleum	170,837	4,391	162,138	3,876	5.4	13.3	2.6	2.4	0.6
4236	Electrical goods	350,756	39,747	346,510	38,792	1.2	2.5	11.3	11.2	5.5
4237	Hardware, plumbing and heating equipment	107,738	9,824	111,579	10,104	-3.4	-2.8	9.1	9.1	1.4
4238	Machinery, equipment and supplies	353,695	13,497	326,416	12,371	8.4	9.1	3.8	3.8	1.9
4239	Miscellaneous durable goods	241,237	24,776	226,798	22,300	6.4	11.1	10.3	9.8	3.4
424	Nondurable goods	2,341,061	420,029	2,087,490	401,522	12.1	4.6	17.9	19.2	58.4
4241	Paper and paper products	93,495	17,735	93,311	16,317	0.2	8.7	19.0	17.5	2.5
4242	Drugs, drug proprietaries and druggists' sundries	364,196	262,129	346,453	(S)	5.1	(S)	72.0	(S)	36.4
4243	Apparel, piece goods, and notions	140,339	30,032	143,165	30,945	-2.0	-3.0	21.4	21.6	4.2
4244	Groceries and related products	503,861	58,554	482,648	54,904	4.4	6.6	11.6	11.4	8.1
4245	Farm-products raw materials	196,147	(S)	144,860	(S)	35.4	(S)	(S)	(S)	(S)
4246	Chemicals and allied products	112,540	4,808	102,162	5,018	10.2	-4.2	4.3	4.9	0.7
4247	Petroleum and petroleum products	611,214	(S)	470,476	(S)	29.9	(S)	(S)	(S)	(S)
4248	Beer, wine, and distilled beverages	105,438	(S)	102,371	3,208	3.0	(S)	(S)	3.1	(S)
4249	Miscellaneous nondurable goods	213,831	25,604	202,044	24,437	5.8	4.8	12.0	12.1	3.6

(S) Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see <http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf>.

Note: Estimates are not adjusted for price changes. For additional information on confidentiality protection, sampling error, sample design, and definitions see <http://www.census.gov/wholesale/www/how_surveys_are_collected/index.html>.

¹ Estimates include data only for businesses with paid employees and are subject to revision.

² Manufacturers' Sales Branches and Offices.

Source: U.S. Census Bureau, 2008 Annual Wholesale Trade Survey